



UNIVERSITAT DE  
BARCELONA



# III International Congress of Research in Accounting and Business Barcelona-Spain, November 2-3, 2023

## Organizing Committee

**Boria-Reverter, Sefa**, Spain  
**Losilla-Ramirez, Maximo**, Spain  
(Co-Dirección)

Alfaro-Garcia, Victor G., Mexico  
Barbancho-Tovillas, Fernando, Spain  
Curós-Vila, Pilar, Spain  
Garcia-Marimon, Xavier, Spain  
Gil-Lafuente, Anna M. Spain  
Gonzalez-Navarro, Ana M., Spain  
Martí-Pidelaserra, Jordi, Spain  
Osés-García, Xavier, Spain  
Rodríguez Garcia, Ferran, Spain  
Romeo-Delgado, Marina, Spain  
Vizuet Luciano, Emilio. Spain  
Yepes-Baldó, Montserrat, Spain

REDCID (Ibero-American Network for Development, Competitiveness and Innovation) in collaboration with the Royal Academy of Economic and Financial Sciences (RACEF), and the Accounting section of the Department of Business, University of Barcelona, organize the III International Congress of Research in Accounting and Business, to be held at the University of Barcelona (Spain), on November 2 and 3, 2023.

The areas that will be developed in this Congress are:

- Accounting
- Management, Finance, Marketing and Human Resources
- Diffuse logic
- Modeling and simulation
- Transfer of research to teaching innovation

In the Congress there will be space for a limited number of communications in person, of fifteen minutes each. The rest of the presentations will be made virtually for five minutes through an asynchronous video, and synchronously to address any questions that may arise.

The presentation of the communications implies the authorization to the Organizing Committee to be able to make public photographs and videos presented, as well as the images that can be recorded during the congress.

The registration fee is €150 per attendee and €75 for students.

If you need additional information, please write to the Coordinator Sefa Boria-Reverter.

**Contact:** [congres.recerca.comptabilitat@ub.edu](mailto:congres.recerca.comptabilitat@ub.edu)  
[jboriar@ub.edu](mailto:jboriar@ub.edu)



UNIVERSITAT DE  
BARCELONA



# III International Congress of Research in Accounting and Business Barcelona-Spain, November 2-3, 2023

## Scientific Committee

Boria-Reverter, Sefa, Spain  
Losilla-Ramírez, Máximo, Spain  
(Co-Dirección)

Alfaro-Garcia, Victor G., Mexico  
Aparicio Chueca, Maria Pilar, Spain  
Argila Irurita, Ana, Spain  
Arroyo Cañada, Francisco Javier, Spain  
Barcellos-Paula, Luciano, Peru  
Blanco-Mesa, Fabio R., Colombia  
Crespi Vallbona, Montserrat, Spain  
Curós-Vila, Pilar, Spain  
Garcia-Gonzalez, Ana M., Spain  
Garcia-Marimon, Xavier, Spain  
García Orozco, Dalía, México  
Garcia-Pons, Martí, Spain  
Gil-Lafuente, Anna M., Spain  
Gonzalez-Navarro, Ana M., Spain  
Gonzalez-Navarro, Elena, Spain  
Lauroba-Perez, Ana M., Spain  
Llopart-Perez, Xavier, Spain  
Martí-Pidelaserra, Jordi, Spain  
Miravittles Matamoros, Paloma, Spain  
Merigo-Lindahl, Jose M., Australia  
Nicolás-Alarcón, Carolina, Chile  
Olivera Casaucau, Ana M., Spain  
Osés-García, Xavier, Spain  
Rodríguez-García, Ferran, Spain  
Romeo-Delgado, Marina, Spain  
Sole Moro, M. Luisa, Spain  
Souto-Anido, Lourdes, Cuba  
Yepes-Baldó, Montserrat, Spain  
Vizuete-Luciano, Emilio, Spain  
Zamora-Molina, Thais, Cuba

The submission of proposals for participation is open until June 15, 2023 and their acceptance will be notified on July 15, 2023, on the **ciice.org** website.

The presentation of the proposal must have between 2.000 and 2.500 words, according to the model that can be found on **ciice.org**.

Each author can participate in a maximum of three communications, and only in one as the first signatory, with the payment of a single registration. Once the proposals are accepted, there is no possibility of modification in relation to the order or number of signatories.

The deadline for registration and payment of the fee will be September 27.

Certificates of attendance will be issued only to those who have registered for the Congress and have attended at least one session or act (in person or virtually).

Communications certificates will only be issued to those who have registered to the Congress, sent a written communication, accepted it by the Scientific Committee and made an oral presentation (face-to-face or online) by one of its authors.

In no case will an approved proposal be certified as a communication if it has not been submitted.

The proposals will have a double-blind evaluation by the Scientific Committee. The best communications will be published in an